

Dodgeball Belgium Strategy (2023–2024)

Vision

Get more people playing dodgeball, make clubs stronger, and show Belgium that dodgeball is a fun, competitive, and growing sport.

Focus Areas (Year 1)

1. Grow Participation

- Host open training sessions in all clubs.
- Run school and university demos to attract young players.
- Aim for more women & mixed teams (target: 40–45% balance).

2. Support Clubs

- Share a simple “club starter pack” for anyone who wants to set up a new team.
- Help clubs with templates for rules, bylaws, and best practices.
- Organize a few workshops on fundraising and running a club.

3. Competition & Coaching

- Try out a small national league (friendly but structured).
- Run basic referee and coach training so games feel fair and professional.

4. Funding & Partnerships

- Apply for small local sports grants.
- Reach out to sports shops/brands for equipment deals.
- Look for first sponsors to support events and tournaments.

5. Visibility & Recognition

- Start posting regularly on social media with videos, photos, and club news.
- Launch a simple Dodgeball Belgium website with a club directory.
- Contact sports bodies to begin the process of official recognition.

End of Year Targets

- ✓ 1 new club started (grow from 4 → 7)
- ✓ +15% more registered players
- ✓ Pilot a national league with at least 4 clubs
- ✓ Run first referee/coach training sessions
- ✓ Grow social media following by 30%